TRACEY SHAW

Web Developer - WordPress

✆ 0417 549 933

@ tracey.m.shaw@gmail.com

🔗 trcyshw.com

📍 Geelong, AUS

Objectives

A position which enables me to continue developing creative WordPress solutions, which ideally adhere to WordPress Coding Standards; to continue learning new coding skills to complement my existing base.

Education

University of Melbourne
Grad Dip, Education (Sec.)

Deakin University
Bachelor of Arts

Other

As a freelancer, I have developed small-scale websites, and collaborated with marketing companies to design websites and promotional HTML e-mails for some of their major clients.

References

Available on request

More information at linkedin.com/in/traceyshaw

Summary

I am a front-end developer with more than ten years experience, specialising in customised, user-friendly WordPress solutions. I have developed hundreds of WordPress sites, ranging from simple brochures through to fully customised enterprise builds.

I am self-driven with a very strong work ethic, a focus on responsive and clean designs, web standards, coding standards, and attention to detail. I'm equally comfortable working in a team or autonomously, with a passion for my work and the web.

My communication skills, attention to detail and management of deadlines have been enhanced by a varied career background, which includes secondary school teaching, graphic and print design, as well as audio and video production.

I am currently undertaking Zac Gordon's *JavaScript for WordPress* course in my spare time, in order to update my skills and ensure they are relevant to the direction WordPress development is heading.

Professional Experience

Web Developer
Goop Digital   📅 May 2013 - present
Geelong, VIC, Australia
Goop Digital is a Geelong-based online agency, specialising in Google Ads, search engine optimisation, and WordPress websites. I developed hundreds of bespoke WordPress websites for clients ranging from small business to enterprise, with a focus on ease of use for both the client and user, and SEO.

Web Developer
Surf Coast News Australia   📅 May 2011 - May 2013
Torquay, VIC, Australia
Surf Coast News Australia is a marketing company that publishes local newspapers for the Surf Coast and Bellarine Peninsula, near Geelong. I was responsible for re-developing the site to a full online newspaper with individual sections and articles, and maintaining it thereafter.

Web Developer
DeakinPrime   📅 May 2007 - April 2011
Melbourne, VIC, Australia
Now known as DeakinCo. - specialises in designing professional development programs and bespoke training solutions to organisations. I made up part of a team responsible for developing interactive online learning modules.